

Order / Rev: 199501
 Alt Order #: 06843377
 Flight Dates: 08/17/12 - 08/23/12

Advertiser: POL/Obama For America (D)
 Product Desc: 8/17-8/23 BARACK OBAMA
 Estimate: 1621
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
THE HAMPTON ROADS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---					4	\$150.00		0.00			
E 3	WAVY	08/20/12	08/23/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	MTWT---	:30	4	\$250.00	P2	0.00	NM	4	\$1,000.00
WAVY NEWS 10 @ NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---					4	\$250.00		0.00			
E 4	WAVY	08/20/12	08/23/12	M-F 4-5p M-F 4-5p	CM	4p-5p	MTWT---	:30	4	\$250.00	P3	0.00	NM	4	\$1,000.00
ANDERSON COOPER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---					4	\$250.00		0.00			
E 5	WAVY	08/20/12	08/23/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	MTWT---	:30	4	\$500.00	P1	0.00	NM	4	\$2,000.00
WAVY NEWS 10 @ SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---					4	\$500.00		0.00			
E 6	WAVY	08/20/12	08/23/12	Today Show M-F Today Show M-F	CM	7a-9a	MTWT---	:30	5	\$1,500.00	P1	0.00	NM	5	\$7,500.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---					5	\$1,500.00		0.00			
E 7	WAVY	08/19/12	08/19/12	WAVY News 10 Sunday WAVY News 10 Sunday 6a	CM	6a-7a	-----S	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
WAVY NEWS 10 SUNDAY EARLY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$300.00		0.00			
E 8	WAVY	08/19/12	08/19/12	WAVY News 10 Sunday WAVY News 10 Sunday 7a	CM	7a-8a	-----S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
WAVY NEWS 10 SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$400.00		0.00			
E 9	WAVY	08/18/12	08/18/12	WAVY News 10 Sat 6p WAVY News 10 Sat 6p	CM	6p-630p	-----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WAVY NEWS 10 SATURDAY @ 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-					1	\$500.00		0.00			
E 10	WAVY	08/19/12	08/19/12	WAVY News 10 Sun 6p WAVY News 10 Sun 6p	CM	6p-7p	-----S	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WAVY NEWS 10 SUNDAY @ 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WAVY	08/13/12-08/19/12		WAVY News 10 Sun 6p		6p-7p	-----Su	:30		(\$500.00)		0.00	NM		
See MG 10.2															
[Sports Ran Over]															
2	WAVY	08/22/12-08/23/12		WAVY News @ Sunrise		5a-6a	--WTh----	:30		\$500.00		0.00	NM		
Ⓜ MG for 10.1 08/19															
[Makegood]															
E 11	WAVY	08/20/12	08/23/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	MTWT---	:30	4	\$350.00	P2	0.00	NM	4	\$1,400.00
THE TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---					4	\$350.00		0.00			
E 12	WAVY	08/20/12	08/23/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a	MTWT---	:30	4	\$150.00	P1	0.00	NM	4	\$600.00
JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWT---					4	\$150.00		0.00			
E 13	WAVY	08/20/12	08/23/12		CM	11p-1130p	MTWT---	:30	3	\$1,200.00	P2	0.00	NM	3	\$3,600.00

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Estimate:	1621

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LN M-F											
				M-F News 10 @11											
				WAVY NEWS 10 @ 11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	MTWT---		3		\$1,200.00		0.00					
E 14	WAVY	08/18/12	08/18/12	Sa 7-8p	CM	7p-8p	-----S-	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
				Sa 7-8p											
				ENTERTAINMENT THIS WEEK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	-----S-		1		\$200.00		0.00					
E 15	WAVY	08/20/12	08/23/12	Today Show 3	CM	10a-11a	MTWT---	:30	4	\$300.00	P2	0.00	NM	4	\$1,200.00
				Today Show 3											
				TODAY SHOW 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	MTWT---		4		\$300.00		0.00					
E 16	WAVY	08/20/12	08/20/12	Mon Hour 3	CM	10p-11p	M-----	:30	1	\$1,400.00	P3	0.00	NM	1	\$1,400.00
				Monday 10-11p											
				GRIMM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	M-----		1		\$1,400.00		0.00					
E 18	WAVY	08/20/12	08/22/12	WAVY Early Today New	CM	430-5a	MTW----	:30	2	\$125.00	P2	0.00	NM	2	\$250.00
				WAVY News 430-5am											
				EARLY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	MTW----		2		\$125.00		0.00					
E 19	WAVY	08/22/12	08/22/12	Wed Hour 3	CM	10p-11p	--W----	:30	1	\$1,800.00	P2	0.00	NM	1	\$1,800.00
				Wednesday 10p-11p											
				LAW & ORDER: SVU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	--W----		1		\$1,800.00		0.00					
E 20	WAVY	08/20/12	08/23/12	M-F 3-4p	CM	3p-4p	MTWT---	:30	2	\$250.00	P2	0.00	NM	2	\$500.00
				Maury Povich											
				MAURY POVICH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	MTWT---		2		\$250.00		0.00					
N 21	WAVY	08/22/12	08/22/12	Wed Hour 1	CM	758p-9p	--W----	:30	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00
				Wednesday 8-9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	--W----		1		\$1,100.00		0.00					
N 22	WAVY	08/23/12	08/23/12	Thur Hour 1	CM	8p-9p	---T---	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
				Thursday 8-9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	---T---		1		\$700.00		0.00					
												Totals	53	\$27,950.00	